

# HEAT PUMPS

# TODAY

MEDIA PACK 2012

Essential Information for Installers



## News



Up to date news on companies and products

## Features



Informative, relevant articles written by industry experts

## Awards



Setting benchmarks for all heat pump professionals



The United Kingdom has accepted tough targets for the reduction of carbon emissions by 2020. Businesses are rightly worried about the long term availability of fossil fuels. Householders are facing steep increases in their oil and gas bills.

Through the Renewable Heat Incentive, our government has acknowledged that the best way forward for both domestic and commercial end-users to secure cost effective and environmentally friendly heating solutions for space heating, sanitary hot water and swimming pools lies in heat pumps.

Heat Pumps Today is the only business to business magazine focused on the UK heat pump market. Heat Pumps Today is for all specifiers, installers, manufacturers, distributors, training providers and major end-users of heat pumps, bringing up to date news on the latest products, tips for safe and quick installation and updates on legislation.

## THE BEST OF THE BEST

The National Heat Pump Awards now in its second year provides the UK heat pump industry with an opportunity to celebrate excellence. As the only heat pump awards event in the UK to highlight the innovation of product manufacturers, the expertise of installers and specifiers and the quality of training provision, the National Heat Pump Awards sets the benchmark for all heat pump professionals.

### FOR AWARD ENTRY ENQUIRIES CONTACT...

Phil Creaney  
e. philc@warnersgroup.co.uk t. 01778 391177

### FOR AWARD ENTRIES VISIT...

w. www.national-heat-pump-awards.co.uk

### FOR SPONSORSHIP OF AWARDS CONTACT...

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# NATIONAL HEAT PUMP AWARDS MAY 31st 2012



“ The National Heat Pump Awards competition has excited the industry and offered it an opportunity to showcase its enterprise and technical competence. The Heat Pump Association, as the competition Patron, is delighted to support this motivating force which will help us grow a technology so important to the energy future of the UK. ”

Tony Bowen, President of the Heat Pump Association.

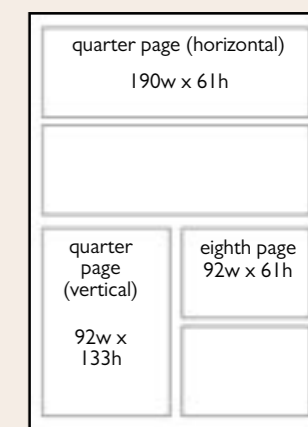
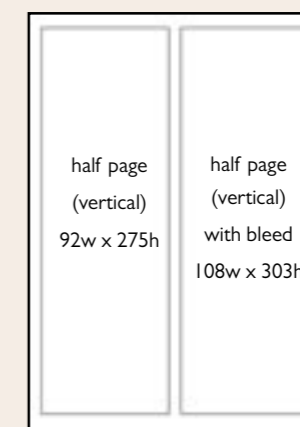
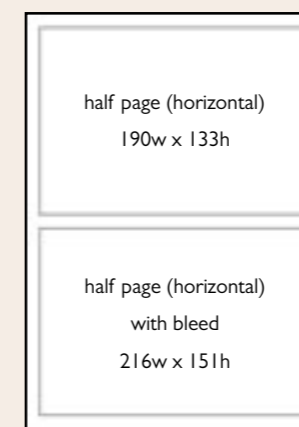
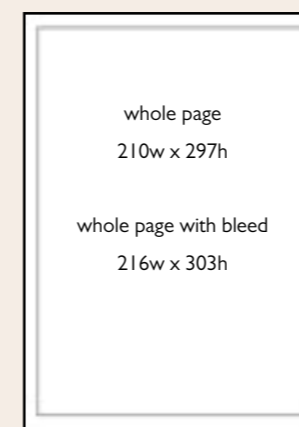
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Cover Positions	£1575 per insertion	£1365 per insertion	£1260 per insertion

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- **Classifieds**
  - Specialist section £17 per SCC discount - 10% on 6 insertions, 20% on 12
  - Recruitment advertising £18 per SCC - agency commission 10% all prices subject to VAT
  - Editorial product panels £99 - agency commission not applicable
- **Website Directory** £285 + VAT

## COPY SPECIFICATION

Copy Deadline 3 weeks prior to publication



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The correct set-up is critical. If the advert has bleed, please include on the PDF. If you have any queries with this please contact us. All fonts must be embedded. All images must be CMYK - 300dpi. All colours must be CMYK. We can not be held responsible for colour variations and picture quality, these are the responsibility of the sender.
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If the advert has bleed please include on the file. All images must be CMYK - 300dpi.

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## Editorial Schedule

January 2012	Ground source heat pumps; underfloor heating; controls	Copy deadline: 9 Dec Publication date: 3 Jan
March 2012	Ecobuild preview; commercial heat pumps; retrofits	Copy deadline: 10 Feb Publication date: 1 Mar
May 2012	Domestic ventilation; training; radiators	Copy deadline: 11 Apr Publication date: 1 May
July 2012	Heat recovery; swimming pools; solar thermal	Copy deadline: 12 Jun Publication date: 2 Jul
September 2012	Chillventa preview; air source heat pumps; training	Copy deadline: 13 Aug Publication date: 3 Sep
November 2012	High temperature heat pumps; maintenance; thermal stores	Copy deadline: 12 Oct Publication date: 2 Nov



Heat Pumps Today is the magazine for all installers, specifiers and training providers who have recognised the opportunities heat pump water heaters offer and who want a slice of the action.

[www.heat-pumps-today.co.uk](http://www.heat-pumps-today.co.uk)