

HEAT PUMPS

TODAY

MEDIA PACK 2011

Essential Information for Installers



NEWS



Up to date news on companies and products

FEATURES



Informative, relevant articles written by industry experts

AWARDS



Setting bench marks for all heat pump professionals



There is a new technology now entering the domestic and light commercial sector that is challenging the position of the condensing boiler as the most energy efficient solution for underfloor and sanitary hot water.

Having grown and developed within the air conditioning and refrigeration sector, the heat pump water heater has now been packaged, tested and approved for installation in domestic and residential homes, shops, offices, schools, leisure centres - anywhere in fact where low cost hot water is required.

Heat Pumps Today is for all contractors looking to specify, install and maintain this new type of water heater. Our bi-monthly publication will bring you news of the latest products, installation tips, guidance on legislation, case studies and updates on all the industry movers and shakers.

HEAT PUMPS HAVE COME OF AGE!

Heat Pumps Today is giving the industry the opportunity to celebrate excellence, with the launch of an annual National Heat Pump Awards. As the only awards event in the UK to highlight the innovation of product manufacturers, the expertise of installers and consultants and the quality of training provision, the National Heat Pump Awards will set the benchmark for all heat pump professionals.

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FOR AWARD ENTRIES VISIT...

[w. www.national-heat-pump-awards.co.uk](http://www.national-heat-pump-awards.co.uk)

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On behalf of the Heat Pump Association, I am delighted to welcome the National Heat Pump Awards competition, which will at last recognise the efforts and ingenuity being applied around the UK to develop this enormously important technology.

The competition will both reward and motivate the thousands of companies and individuals in the market and the HPA is happy to be the competition Patron.

Tony Bowen, President of the Heat Pump Association.

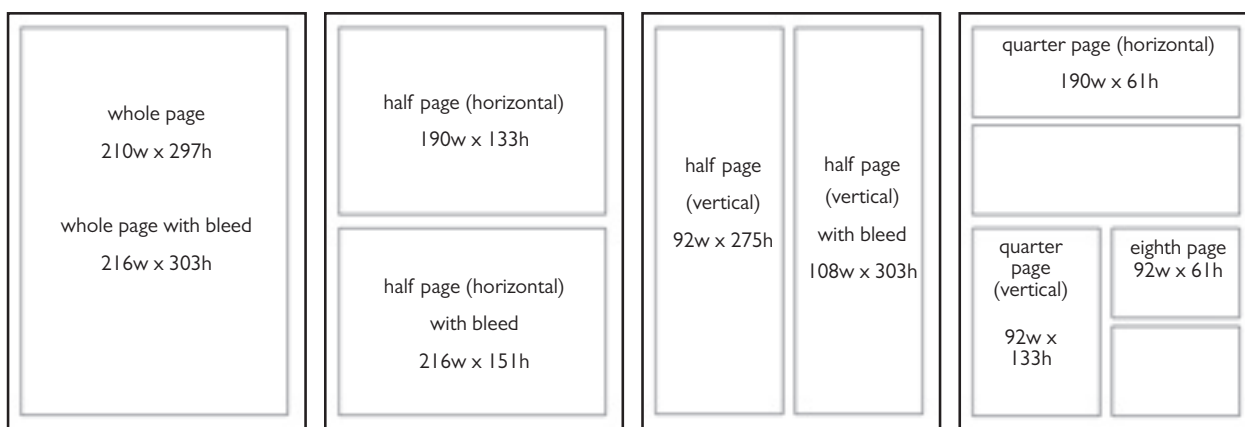
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Copy Deadline 3 weeks prior to publication



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Editorial Schedule

November 2010	High temperature heat pumps, maintenance	Copy deadline: 12 Oct Publication date: 1 Nov
January 2011	Ground source heat pumps, underfloor heating	Copy deadline: 10 Dec Publication date: 4 Jan
March 2011	Housing associations, retrofits	Copy deadline: 8 Feb Publication date: 1 Mar
May 2011	Domestic ventilation, training	Copy deadline: 12 Apr Publication date: 3 May
July 2011	Heat recovery, swimming pools	Copy deadline: 10 Jun Publication date: 1 July
September 2011	Air source heat pumps, training	Copy deadline: 10 Aug Publication date: 1 Sep
November 2011	High temperature heat pumps, maintenance	Copy deadline: 11 Oct Publication date: 1 Nov
January 2012	Ground source heat pumps, underfloor heating	Copy deadline: 9 Dec Publication date: 3 Jan

Heat Pumps Today is the magazine for air conditioning contractors and plumbers who have recognised the opportunities heat pump water heaters offer and who want a slice of the action.

www.heat-pumps-today.co.uk